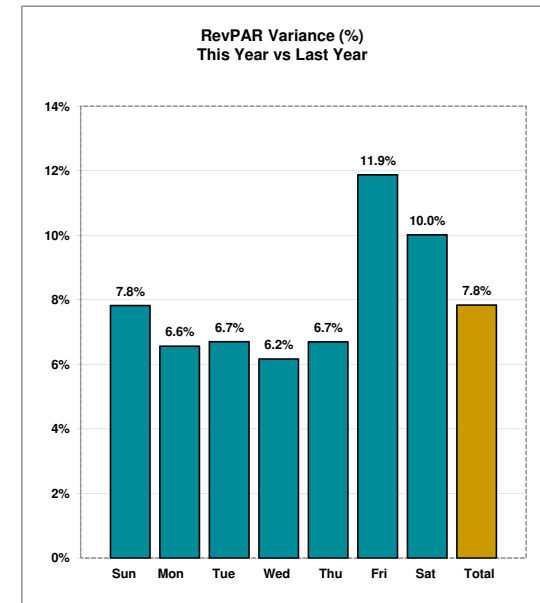
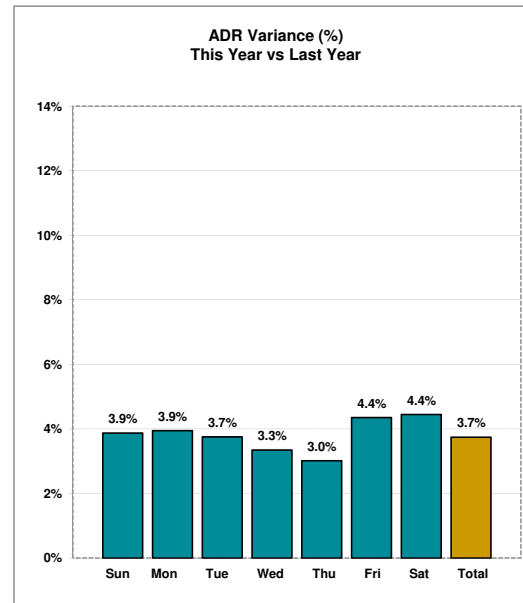
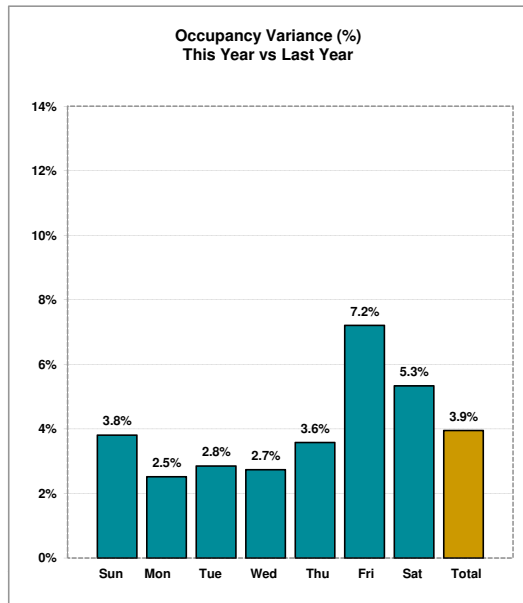




Weekly Hotel Report - Total United States - Week of January 15, 2012 - January 21, 2012

	Actual Jan 15, 2012 - Jan 21, 2012								Percent Change from Previous Year							
	15-Jan-12	16-Jan-12	17-Jan-12	18-Jan-12	19-Jan-12	20-Jan-12	21-Jan-12	Total	16-Jan-11	17-Jan-11	18-Jan-11	19-Jan-11	20-Jan-11	21-Jan-11	22-Jan-11	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	42.6%	48.1%	56.7%	58.2%	52.5%	50.8%	51.0%	51.4%	3.8%	2.5%	2.8%	2.7%	3.6%	7.2%	5.3%	3.9%
Average Daily Rate	\$97.39	\$99.99	\$103.43	\$103.85	\$101.41	\$95.79	\$96.44	\$99.96	3.9%	3.9%	3.7%	3.3%	3.0%	4.4%	4.4%	3.7%
Revenue Per Available Room	\$41.49	\$48.05	\$58.60	\$60.46	\$53.28	\$48.66	\$49.19	\$51.39	7.8%	6.6%	6.7%	6.2%	6.7%	11.9%	10.0%	7.8%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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